# Project plan

|  |  |
| --- | --- |
| Company’s name |  |
| Business ID |  |
| Project name |  |
| Document record number |  |

* This project plan template can be used to describe the contents of the Group Explorer joint project of the group of enterprises.
* **Each company** of the group of enterprises should attach this project plan to their own funding application.
* Delete the blue instruction texts from the finished project plan.

# General description

Summary:

* What is the common business opportunity that unites the group of enterprises? What is the joint offering of the group of enterprises or other common interest that has been identified in the target market? Which are the target countries, business areas and customer segments that the group of enterprises wants to explore?
* What is the common project goal that the group of enterprises has? For example, understanding certain value networks, gathering customer feedback from a specific customer segment, understanding the competitive situation in a specific market area, mapping potential customers or collaborators.
* What will be done in the project?
* What are the expected results of the project?

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# Participating companies

|  |  |  |  |
| --- | --- | --- | --- |
| Company | Business ID | Accountable project leader | Telephone number, e-mail |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

# Timetable

|  |  |
| --- | --- |
| Project’s starting date | Project’s ending date |
|  |  |

# Project work

Describe here the project work that will be completed as purchased services and their estimated costs.

|  |  |  |  |
| --- | --- | --- | --- |
| Description of the work to be purchased | Executor of purchased service | Timing | Cost |
| [for example, coordination work by the project manager] |  |  | X € |
| [for example, purchased market research, matchmaking events in the target market, buyer visits to Finland etc.] |  | MM-MM/YYYY | X € |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

|  |  |
| --- | --- |
| Author | Date |
|  |  |

**Please file your application at**: <https://www.businessfinland.fi/en/for-finnish-customers/online-services>